

# 15<sup>th</sup> International Congress of Histochemistry and Cytochemistry

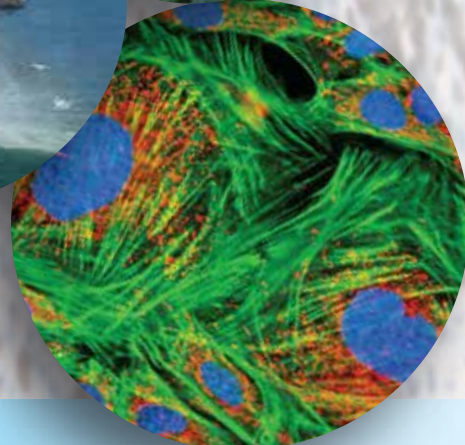
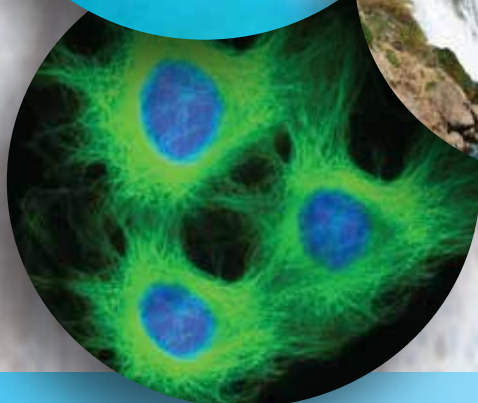
*"From Molecules to Diseases"*

## ICHC 2017

Kervansaray Lara Hotel, ANTALYA

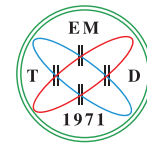
May 18 - 21, 2017

Turkey



**Sponsorship Prospectus**





Dear Ladies and Gentlemen,

On behalf of the Turkish Society for Electron Microscopy, it is my pleasure to invite you to 15th International Congress of Histochemistry and Cytochemistry (ICHC 2017) in May, 18-21, 2017, Antalya, Turkey.

International Congress of Histochemistry and Cytochemistry, held in every four years under the auspices of IFSHC has been providing an international medium on up-to-date techniques to contribute to scientific progresses.

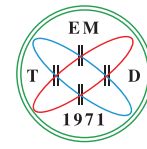
The main goal of ICHC 2017 is to bring the worldwide histochemists together and provide an environment for close cooperation, exchange of information and collaborations. As Turkey is centrally located between Europe and Asia, we really hope an easy access of scientists from all areas. Antalya is a charming historical meeting point of Turkey with archaeological sites and monuments, museums and beautiful atmosphere of Mediterranean Coast.

The congress venue, "Kervansaray Hotel and Exhibition Center", equipped with an ideal range of congress facilities, is situated very close to Antalya International Airport, as well as city center.

We hope that all of the participants will spend a fruitful time in ICHC 2017, making the most of the opportunities for international exchange in the field of histochemistry and cytochemistry.

Organization Committee of ICHC 2017 is looking forward to meeting you in Antalya in May 2017.

Serap Arbak  
ICHC 2017 Chairman



## COMMITTEES

<b>Congress President</b>	: Serap ARBAK	Acibadem University
<b>Vice Presidents</b>	: Suzan DAĞLIOĞLU	Istanbul University
	Melek ÖZTÜRK	Istanbul University
<b>Secretary-General</b>	: Selma YILMAZER	Istanbul University

## Local Organization Committee

Abit AKTAŞ	Istanbul University
Ranan Gülhan AKTAŞ	Maltepe University
Serap ARBAK	Acibadem University
Alp CAN	Ankara University
Nur ÇAKAR	TOBB University
Yurdagül CANBERK	Istanbul University
Suzan DAĞLIOĞLU	Istanbul University
Feriha ERCAN	Marmara University
Elif GÜZEL	İstanbul University
Sevinç İNAN	Celal Bayar University
Mehtap KUTLU	Anadolu University
Melek ÖZTÜRK	Istanbul University
Serap ŞİRVANCI	Marmara University
İsmail SEÇKİN	Istanbul University
Matem TUNÇDEMİR	Istanbul University
Selma YILMAZER	Istanbul University
Deniz YÜCEL	Acibadem University

## International Scientific Advisory Board

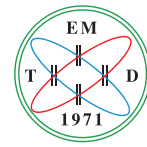
Serap ARBAK	Turkey
Zbigniew KMIEC	Poland
Hinke MULTHAUPT	Denmark
Raymond COLEMAN	Israel
Tetsuro TAKAMATSU	Japan
Susan BROOKS	United Kingdom
John COUCHMAN	Denmark
Ramazan DEMİR	Turkey
Charles FREVERT	USA
Qutayba HAMID	Canada
Pavel HOZAK	Czech Republic
Bruno HUMBEL	The Netherlands
Erdal KARAÖZ	Turkey
Agnes KITTEL	Hungary
He LI	China
Rossana C. N. MELO	Brazil
C J van NOORDEN	The Netherlands
Paolo ONORI	Italy
Robert Y. OSAMURA	Japan
Margit PAVELKA	Austria
Reinhard RACHEL	Germany
Sanja STIFTER	Croatia
Gulgun ŞENGÜL	Turkey
Çevik TUFAN	Turkey
Zahra ZAKERI	USA
J van ZOOLEN	The Netherlands

## International Scientific Programme Committee

Serap ARBAK	Turkey
John COUCHMAN	Denmark
Petek KORKUSUZ	Turkey
Ron van NOORDEN	The Netherlands
Melek ÖZTÜRK	Turkey
Selma YILMAZER	Turkey

## Executive Committee of Turkish Society for Electron Microscopy

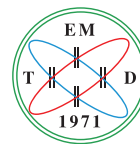
Yurdagül CANBERK	(Honorary President)
Serap ARBAK	(President)
Servet TURAN	(Vice President)
Selma YILMAZER	(Secretary General)
Matem TUNÇDEMİR	(Treasurer)
Suzan DAĞLIOĞLU	(Councilor)
Mehmet Ali GÜLGÜN	(Councilor)
Sevinç İNAN	(Councilor)



## MAIN TOPICS

- Techniques in immunohistochemistry
- In vivo imaging
- Correlating light and electronmicroscopy
- Advances in image analysis
- Mass spectrometry imaging
- Structure & function of the cell
- Intracellular membrane dynamics
- The cell nucleus: structure, dynamics and genetics
- Developmental and reproductive biology
- Calcified tissues, Biomaterials and Regenerative medicine
- Stem cells
- Cancer biology
- Epigenetics & molecular cytogenetics
- Glycobiology
- Cellular aging and cell death
- Pathology and clinical medicine
- Neuroscience





## GENERAL INFORMATION

### Congress Date and Venue

15th International Congress of Histochemistry and Cytochemistry (ICHC 2017) will be held between May 18th and 21st, 2017 at Kervansaray Lara Hotel Antalya, Turkey.

### Congress Language

The language of the congress is English. No simultaneous interpretation will be provided.

### Registration and Information Desk

Registration and information desk will be open every day during the congress between 09.00 A.M and 07.00 P.M at Kervansaray Lara Hotel.

### Congress Badges

Badges will be distributed at the registration desks. Your personal badge is your entrance ticket to all sessions, to the exhibition area and to the social events. Please remember to always wear your badge at the Congress Venue and Hotel area. Participants without badges will be not admitted to the congress activities. It will also be necessary to present the corresponding ticket for each social event.

### Commercial Exhibition

The pharmaceutical companies and medical equipment companies will be able to exhibit their products at the exhibition area located in the congress venue. The exhibition will be open during whole congress. The congress includes a commercial exhibition from Thursday, May 18 to Sunday, May 21, which will be opened during meeting hours.

### Climate

The average temperature in Antalya during May is 25-28°C during daytime, warm & sunny

### Passports & Visas

A valid passport is required for entry to Turkey. Citizens of a country which requires a visa for entry to Turkey are strongly advised to make their application in their home country at least one month before the intended date of travel. If in doubt, information can be obtained from your nearest Turkish Embassy or <http://www.mfa.gov.tr/mfa>

### Currency

The Currency unit in Turkey is Turkish Lira. The official currency of the congress is Euro. Convertible foreign currency may be exchanged at the airport, in the hotels, banks and foreign exchange offices at current daily exchange rates.

### Invitation Letter

All registered participants upon request has the right to ask for a letter of invitation. This invitation can only be used to facilitate permission to participate from their institution.

### Certificate of Participation

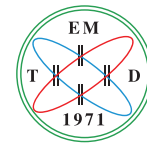
Certificate of participation will be given to all registered participants of the congress. Certificates will be distributed on the 3rd and the 4th day of the congress.

### Abstract Submission

Abstracts should be submitted in English through AbstractSender, Online Abstract Module. Submission by e-mail or post will not be accepted. The accepted abstracts will be displayed exactly as submitted so please do check carefully before submitting.

### Posters

The posters should be 70 cm wide and 90 cm high. They should be designed in such a way that they can be read from at least 1 meter distance.



## ITEMS FOR SPONSORSHIP

**CURRENCY and VAT :** Rates are quoted in Euro (EUR) and do not include VAT 18 %.  
In case of change of the VAT rate in Turkey, the new rate will be applied.

### 1- EXHIBITION

#### Exhibition Rates

The exhibition area will be offered starting with a minimum space of 6 square meters at a cost of 3000 Euro + VAT %18 or 9 square meters at a cost of 4500 Euro +VAT %18.

Every additional meter square will be charged as 500.-Euro + VAT % 18.

\*\*\* Double deck booths are not allowed

#### SEMI - EQUIPPED STANDS



Shell scheme booths can be ordered by FIGUR by using the forms that will be available in the exhibition manual. The cost per square meter of a shell scheme booth including

- building and dismantling white board shell scheme
  - with company name (fascia)
  - 100W spot light each 3 square meters
  - triple socket
  - one oval shaped table
  - two leather chair
- is EUR 75.- / sqm + VAT 18 %

Further furnishing, supplies and services can be ordered through the Exhibitors' manual.

### 2- SATELLITE SYMPOSIA

**10.000.-EURO +VAT 18 %**

Satellite symposia are part of the congress program and will be included in official congress publications. A one and a half hour time slot for a satellite symposium will be offered.

Announcement of the Symposia in the Final Program book and on the congress web site, one insert in the congress bag, room rental and set up are included in the given price.

### 3- HOSPITALITY SUITE

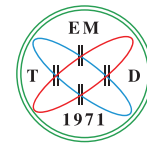
**7.500.-EURO +VAT 18 %**

Special spaces of various sizes will be assigned to be used as hospitality suites. Companies can rent such space for the duration of the congress to host their guests and offer limited catering.

Hospitality suites are located in the congress facilities and close to the exhibition halls.

The following rate applies per square meter of hospitality space alone

Furnishing, supplies and services can be ordered through the Exhibitors' manual



## ITEMS FOR SPONSORSHIP

### 4- WELCOME COCKTAIL

**To be advised**

Following the opening ceremony a welcome cocktail will be held. This cocktail will be offered by the organising committee. However, should there be interest for financial support of this event a special arrangement can be made.

### 5- GALA DINNER

**To be advised**

The sponsor can print name/promotion on the menu cards and invitation letters. These invitation letters can be put into the congress bags. Also banners can be used in the dining area. Sound system, decoration, social programme is included to the price mentioned above

### 6- COFFEE AND TEA BREAKS (per break)

**To be advised**

Coffee and tea can be served at several sites in the exhibition hall. The sponsor can have its company name and logo displayed in the service area.

### 7- ABSTRACT AND PROCEEDING MEMORY STICK SPONSORSHIP 10.000.-EURO +VAT 18 %

This congress Memory stick will contain the abstracts of the congress. A special card will be reproduced and included in the congress bag. The participant should bring this card to the exhibition stand of the sponsor to obtain his/her Memory stick.

### 8- CONGRESS CD SPONSORSHIP

**10.000.-EURO +VAT 18 %**

This congress CD will contain the presentations of the congress. A special card will be produced and included in the congress bag. The participant should bring this card to the exhibition stand of the sponsor to obtain his/her CD.

### 9- INTERNET CENTRE SPONSORSHIP

**5.000.-EURO +VAT 18 %**

The internet zone will consist of 5 computers and standard furniture. The sponsoring company's name and logo will be on display. Additional suggestions and requests can be discussed.

### 10- WEB SITE SPONSORSHIP

**2.500.-EURO +VAT 18 %**

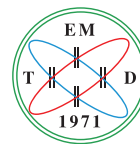
Display of the sponsoring company's logo and a link to its website will be provided.

### 11- FLYERS IN CONGRES BAGS SPONSORSHIP

**1.000.-EURO +VAT 18 %**

Exhibitors will be offered the opportunity to enclose a product flyer in the delegate congress bags. Approval of IFSHC is requested for these materials beforehand.





## ITEMS FOR SPONSORSHIP

### 12- SIGNAGE SPONSORSHIP

**4.000.-EURO +VAT 18 %**

Help participants to find their way. The sponsoring company's name or logo will be on display

### 13- CONGRESS BAG SPONSORSHIP

**7.500.-EURO +VAT 18 %**

Every participant will receive a congress bag containing all meeting material. Your company may either take over the production costs of the congress bags (approx 800 pieces) showing your name and logo.

### 14- NAME BADGES AND / OR LANYARDS

**5.000.-EURO +VAT 18 %**

The company logo will be printed on all lanyards.

### 15- MINI PROGRAMME SPONSORSHIP

**3.000.-EURO +VAT 18 %**

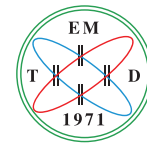
Pocket Overview of Scientific Programme & Exhibition Plan

### 16- PRINTED MATERIAL SPONSORSHIP

- |   |  |
|---|--|
| <b>1) First announcement</b> back cover ad.<br>Inside of back cover<br>1 page advertisement in FA   | <b>5.000.-Euro +VAT 18 %</b><br><b>2.500.-Euro +VAT 18 %</b><br><b>1.000.-Euro +VAT 18 %</b> |
| <b>2) Second announcement</b> back cover ad.<br>Inside of back cover<br>1 page advertisement in SA. | <b>5.000.-Euro +VAT 18 %</b><br><b>2.500.-Euro +VAT 18 %</b><br><b>1.000.- Euro+VAT 18 %</b> |
| <b>3) Congress Poster</b><br>Company or product logo in the poster                                  | <b>3.000.-Euro +VAT 18 %</b>   |
| <b>4) Final Program</b> back cover ad.<br>Inside of back cover<br>1 page advertisement in FP        | <b>7.500.-Euro +VAT 18 %</b><br><b>5.000.-Euro +VAT 18 %</b><br><b>2.500.-Euro +VAT 18 %</b> |
| <b>5) Abstract Book</b> back cover ad.<br>Inside of back cover<br>1 page advertisement in AB        | <b>7.500.-Euro +VAT 18 %</b><br><b>5.000.-Euro +VAT 18 %</b><br><b>2.500.-Euro +VAT 18 %</b> |
| <b>6) Proceeding Book*</b> back cover ad.<br>Inside of back cover<br>1 page advertisement in PB     | <b>7.500.-Euro +VAT 18 %</b><br><b>5.000.-Euro +VAT 18 %</b><br><b>2.500.-Euro +VAT 18 %</b> |
| <b>7) Poster Service (per poster)</b>   | <b>30.-Euro + VAT 18 %</b>   |

The presenter will collect his/her poster from the booth of the supporter company

\* On request



## ICHC 2016 SPONSORSHIP PACKAGES

### DIAMOND SPONSOR

**30.000.-Euro +VAT 18 %**

- 27 sqm Booth Space
- Hospitality suite
- 2 free delegate badge
- 3 free Exhibitor badge
- Congress Bag Insert (A4 sized , 1 page)
- Website sponsorship
- Congress bag
- Signage sponsorship
- Final Program ad inside the book
- Abstract Book ad inside the book

### PLATINUM SPONSOR

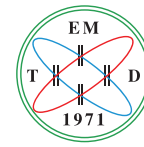
**20.000.-Euro +VAT 18 %**

#### PACKAGE A

18 sqm Booth Space  
1 free delegate badge  
2 free Exhibitor badge  
Workshop  
Congress bag insert  
Coffee Break  
E-Newsletter (3 times)  
Proceeding Book  
First Announcement ad back cover  
Final Program ad inside of back cover

#### PACKAGE B

18 sqm Booth Space  
1 free delegate badge  
2 free Exhibitor badge  
Workshop  
Congress bag insert  
Abstract book  
E-Newsletter (3 times)  
Opening cocktail  
Final Program ad back cover  
First Announcement ad inside back cover



## SPONSORSHIP RESERVATION FORM

### Contact information

Company name:			
Name executive:		Position:	
Address:			
Postal Code:		City:	
Country:			
Telephone:		Fax:	
E-mail:			

### Preferential sponsorship Items

Sponsorship item	Price (excl. 18%VAT)
Diamond Sponsor	<input type="checkbox"/> 30,000.- Euro
Platinum Sponsor (Please inform us which package would you prefer-A or B)	<input type="checkbox"/> 20,000.- Euro
Satellite Symposium	<input type="checkbox"/> 10,000.- Euro
Hospitality Suite	<input type="checkbox"/> 7,500.- Euro
Welcome Cocktail	<input type="checkbox"/> to be advised
Gala Dinner	<input type="checkbox"/> to be advised
Coffee and Tea Breaks (per break)	<input type="checkbox"/> to be advised
Abstract and Proceeding CD Sponsorship	<input type="checkbox"/> 10,000.- Euro
Congress CD Sponsorship	<input type="checkbox"/> 10,000.- Euro
Internet Centre Sponsorship	<input type="checkbox"/> 5,000.- Euro
Website	<input type="checkbox"/> 2,500.- Euro
Flyers In Congres Bags	<input type="checkbox"/> 1,000.- Euro
Signage Sponsorship	<input type="checkbox"/> 4,000.- Euro
Congres Bag Sponsorship	<input type="checkbox"/> 7,500.- Euro
Name Badges and/ or Lanyards	<input type="checkbox"/> 5,000.- Euro
Mini Programme Sponsorship	<input type="checkbox"/> 3,000.- Euro
First Announcement Back Cover	<input type="checkbox"/> 5,000.- Euro
Inside of back cover	<input type="checkbox"/> 2,500.- Euro
1 page advertisement in FA	<input type="checkbox"/> 1,000.- Euro
Second Announcement Back Cover Advertisements	<input type="checkbox"/> 5,000.- Euro
Inside of back cover	<input type="checkbox"/> 2,500.- Euro
1 page advertisement in SA	<input type="checkbox"/> 1,000.- Euro
Congress Poster (Company or Product logo in the poster)	<input type="checkbox"/> 3,000.- Euro
Final Programme Back Cover Advertisements	<input type="checkbox"/> 7,500.- Euro
Inside of back cover	<input type="checkbox"/> 5,000.- Euro
1 page advertisement in FP	<input type="checkbox"/> 2,500.- Euro
Abstract Book Back Cover Advertisements	<input type="checkbox"/> 7,500.- Euro
Inside of back cover	<input type="checkbox"/> 5,000.- Euro
1 page advertisement in AB	<input type="checkbox"/> 2,500.- Euro
Proceeding Book* Back Cover Advertisements	<input type="checkbox"/> 7,500.- Euro
Inside of back cover	<input type="checkbox"/> 5,000.- Euro
1 page advertisement in AB	<input type="checkbox"/> 2,500.- Euro
Poster Service (per poster)	<input type="checkbox"/> 30.- Euro

### Total amount due

	<b>Euro</b>
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You will receive an invoice for the total amount due upon written confirmation of the sponsorship items.

We accept all terms included in the Industry Partner Manual as well as cancellation clauses.

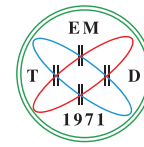
Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
"read and approved" (in writing)

To be returned duly completed and signed to:  
ICHC 2016

Fax: +90 212 258 60 78 / E-mail : [ichc2017@figur.net](mailto:ichc2017@figur.net)





## TECHNICAL EXHIBITION RESERVATION FORM

### Preferential booth location

We wish to reserve ..... m<sup>2</sup> (minimum 6 m<sup>2</sup>), preferably ..... meter x ..... meter

Please note your 3 preferences for the booth location (see floor plan in the Industry Partner Manual):

1).....

2).....

3).....

### Amount due

..... m<sup>2</sup> x Euro 500,- + 18% VAT

**Euro**

You will receive an invoice for a deposit of 50% of the total amount due.  
The balance will be settled before January, 2016 upon presentation of invoice.

### Contact information

Company name:			
Name executive:		Position:	
Address:			
Postal Code:		City:	
Country:			
Telephone:		Fax:	
E-mail:			

We accept all terms included in the Industry Partner Manual as well as cancellation clauses.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
"read and approved" (in writing)

To be returned duly completed and signed to:  
ICHC 2016  
Fax: +90 212 258 60 78 / E-mail : [ichc2017@figur.net](mailto:ichc2017@figur.net)











## **FIGUR CONGRESS & ORGANIZATION**

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