15th International Congress of Histochemistry and Cytochemistry

“From Molecules to Diseases”

ICHC 2017
Kervansaray Lara Hotel, ANTALYA
May 18 - 21, 2017
Turkey

Sponsorship Prospectus
Dear Ladies and Gentlemen,

On behalf of the Turkish Society for Electron Microscopy, it is my pleasure to invite you to 15th International Congress of Histochemistry and Cytochemistry (ICHC 2017) in May, 18-21, 2017, Antalya, Turkey.

International Congress of Histochemistry and Cytochemistry, held in every four years under the auspices of IFSHC has been providing an international medium on up-to-date techniques to contribute to scientific progresses.

The main goal of ICHC 2017 is to bring the worldwide histochemists together and provide an environment for close cooperation, exchange of information and collaborations. As Turkey is centrally located between Europe and Asia, we really hope an easy access of scientists from all areas. Antalya is a charming historical meeting point of Turkey with archaeological sites and monuments, museums and beautiful atmosphere of Mediterranean Coast.

The congress venue, "Kervansaray Lara Hotel & Convention Center", equipped with an ideal range of congress facilities, is situated very close to Antalya International Airport, as well as city center.

We hope that all of the participants will spend a fruitful time in ICHC 2017, making the most of the opportunities for international exchange in the field of histochemistry and cytochemistry.

Organization Committee ICHC 2017 is looking forward to meeting you in Antalya in May 2017.

Serap Arbak
ICHC 2017 Chairman
COMMITTEES

Congress President : Serap ARBAK
Vice Presidents : Suzan DAĞLIOĞLU
                Melek ÖZTÜRK
Secretary-General : Selma YILMAZER

Executive Committee of Turkish Society for Electron Microscopy
Yurdagül CANBERK (Honorary President)
Serap ARBAK (President)
Servet TURAN (Vice President)
Selma YILMAZER (Secretary General)
Matem TUNCDEMİR (Treasurer)
Suzan DAĞLIOĞLU (Member)
Mehmet Ali GÜLGÜN (Member)
Sevinç İNAN (Member)

INTERNATIONAL SCIENTIFIC ADVISORY BOARD
International Federation of Societies for Histochemistry and Cytochemistry

Serap ARBAK (President)
Zbigniew KMIEC (Secretary-General)
Hinke MULTHAUPT (Treasurer)
Raymond COLEMAN (Councillor)
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Susan BROOKS            Erdal KARAÖZ               Jurgen ROTH
John G. COLLARD         Agnes KITTLE              Sanja STIFTER
John COUCHMAN           He LI                    Gulgun ŞENGÜL
Ramazan DEMİR           C. J. VAN NOORDEN        Çevik TUFAN
Sergulen DERVIŞOĞLU     Paolo ONORI              Zahra ZAKERI
Charles FREVERT         Robert Y. OSAMURA        J. VAN ZOOLEN
Qutabya HAMID           Margit PAVELKA
Pavel HOZAK

International Scientific Program Committee

Alp CAN
John COUCHMAN
Petek KORKUSUZ
Ron VAN NOORDEN
Selma YILMAZER

www.ichc2017.com
MAIN TOPICS

- Emerging techniques in immunohistochemistry
- Nucleic acid histochemistry
- Enzyme histochemistry
- Metabolic mapping
- Quantitative histochemistry
- 3-D histochemistry
- Novel probes for live cell imaging
- In vivo imaging
- Tissue arrays
- Visualization of biomarkers
- Molecular and supramolecular structure of the cell
- Cellular adhesion and extracellular matrix
- Cytoskeleton
- Nuclear dynamics
- Cell signalling
- Hard tissue histochemistry
- Proteomics
- Cell growth and differentiation
- Cell death
- Cellular aging
- Autophagy
- Endothelial cell function and angiogenesis
- Imaging of nevre cell structure and function
- Cancer biology
- Stem cell biology
- Developmental biology
- Regenerative medicine
- Glycobiology
- Nanobiology
- Microbiology
- Plant science
- Pathology and clinical medicine
- Confocal microscopy in biology
- Correlative light and electron microscopy
- Advances in electron microscopy
- Electron tomography
- Cryo electron microscopy of biological specimens
- Probes for multiphoton microscopy
- Virtual microscopy

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VENUE

Kervansaray Lara Hotel, Antalya. Between the dates of 18 - 21 May 2016 in Antalya, Turkey

EXHIBITION SPACE ALLOCATION

Candidate exhibiting companies will be assigned after the major sponsors on a first come first served basis dependent upon the payment dates.

EXHIBITOR’S BADGE

Owners, representatives and employees of exhibiting firms that participate in the Congress with at least 6 meter square booth, will have the possibility to receive 1 exhibitor badges free of charge through the Exhibitor’s manual. Any additional badges can be obtained by exhibitor registration.

The exhibitor badge authorizes access to the exhibition and the industry satellite symposia, entrance to the scientific activities and functions of the congress, nor access to the other benefits offered to the registered delegates. To register fully to the congress, please visit www.ichc2017.com

PUBLISHERS

Publishers will benefit a 50% reduction on the exhibition rates. The location of their stands within the exhibition floor, however, will be determined by the Exhibition Management Company.

EXHIBITOR’S MANUAL

The Exhibitor’s manual and order forms will be sent to all exhibitors within January 2017

PRELIMINARY EXHIBITION TIME-LINE

15th International Congress of Histochemistry and Cytochemistry includes a commercial exhibition that will be open 18-19-20-21 May. For exhibition invitation and information, please contact the Congress Organization Secretariat at: tanerucar@figur.net or visit the Congress web site www.ichc2017.com. The final timeline line will be announced in the Exhibitor’s manual.

HOTEL ACCOMMODATION

Hotel accommodation is made available to participants and exhibitors by the official housing service, Figur Congress Organization Services. Please visit www.ichc2017.com or ask for the announcement from oguzuysal@figur.net

www.ichc2017.com
ITEMS FOR SPONSORSHIP

CURRENCY and VAT: Rates are quoted in Euro (EUR) and do not include VAT 18%. In case of change of the VAT rate in Turkey, the new rate will be applied.

1- EXHIBITION

Exhibition Rates
The exhibition area will be offered starting with a minimum space of 6 square meters at a cost of 3000 Euro + VAT %18 or 9 square meters at a cost of 4500 Euro + VAT %18.

Every additional meter square will be charged as 500.-Euro + VAT % 18.

*** Double deck booths are not allowed

SEMI - EQUIPPED STANDS

Shell scheme booths can be ordered by FIGUR by using the forms that will be available in the exhibition manual. The cost per square meter of a shell scheme booth including:
- building and dismantling white board shell scheme
- with company name (fascia)
- 100W spot light each 3 square meters
- triple socket
- one oval shaped table
- two leather chair

is EUR 75.- / sqm + VAT 18%

Further furnishing, supplies and services can be ordered through the Exhibitors’ manual.

2- SATELLITE SYMPOSIA

10.000.-EURO + VAT 18 %

Satellite symposia are part of the congress program and will be included in official congress publications. A one and a half hour time slot for a satellite symposium will be offered.

Announcement of the Symposia in the Final Program book and on the congress web site, one insert in the congress bag, room rental and set up are included in the given price.

3- HOSPITALITY SUITE

7.500.-EURO + VAT 18 %

Special spaces of various sizes will be assigned to be used as hospitality suites. Companies can rent such space for the duration of the congress to host their guests and offer limited catering.

Hospitality suites are located in the congress facilities and close to the exhibition halls.

The following rate applies per square meter of hospitality space alone

Furnishing, supplies and services can be ordered through the Exhibitors’ manual.

www.ichc2017.com
4- WELCOME COCKTAIL

Following the opening ceremony a welcome cocktail will be held. This cocktail will be offered by the organising committee. However, should there be interest for financial support of this event a special arrangement can be made.

5- GALA DINNER

The sponsor can print name/promotion on the menu cards and invitation letters. These invitation letters can be put into the congress bags. Also banners can be used in the dining area. Sound system, decoration, social programme is included to the price mentioned above.

6- COFFEE AND TEA BREAKS (per break)

Coffee and tea can be served at several sites in the exhibition hall. The sponsor can have its company name and logo displayed in the service area.

7- ABSTRACT AND PROCEEDING MEMORY STICK SPONSORSHIP 10.000.-EURO +VAT 18 %

This congress Memory stick will contain the abstracts of the congress. A special card will be reproduced and included in the congress bag. The participant should bring this card to the exhibition stand of the sponsor to obtain his/her Memory stick.

8- CONGRESS CD SPONSORSHIP 10.000.-EURO +VAT 18 %

This congress CD will contain the presentations of the congress. A special card will be produced and included in the congress bag. The participant should bring this card to the exhibition stand of the sponsor to obtain his/her CD.

9- INTERNET CENTRE SPONSORSHIP 5.000.-EURO +VAT 18 %

The internet zone will consist of 5 computers and standard furniture. The sponsoring company’s name and logo will be on display. Additional suggestions and requests can be discussed.

10- WEB SITE SPONSORSHIP 2.500.-EURO +VAT 18 %

Display of the sponsoring company’s logo and a link to its website will be provided.

11- FLYERS IN CONGRES BAGS SPONSORSHIP 1.000.-EURO +VAT 18 %

Exhibitors will be offered the opportunity to enclose a product flyer in the delegate congress bags. Approval of IFSHC is requested for these materials beforehand.

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ITEMS FOR SPONSORSHIP

12- SIGNAGE SPONSORSHIP 4.000.-EURO +VAT 18 %

Help participants to find their way. The sponsoring company's name or logo will be on display.

13- CONGRESS BAG SPONSORSHIP 7.500.-EURO +VAT 18 %

Every participant will receive a congress bag containing all meeting material. Your company may either take over the production costs of the congress bags (approx 800 pieces) showing your name and logo.

14- NAME BADGES AND / OR LANYARDS 5.000.-EURO +VAT 18 %

The company logo will be printed on all lanyards.

15- MINI PROGRAMME SPONSORSHIP 3.000.-EURO +VAT 18 %

Pocket Overview of Scientific Programme & Exhibition Plan

16- PRINTED MATERIAL SPONSORSHIP

1) **First announcement** back cover ad.
   Inside of back cover
   1 page advertisement in FA
   5.000.-Euro +VAT 18 %
   2.500.-Euro +VAT 18 %
   1.000.-Euro +VAT 18 %

2) **Second announcement** back cover ad.
   Inside of back cover
   1 page advertisement in SA.
   5.000.-Euro +VAT 18 %
   2.500.-Euro +VAT 18 %
   1.000.- Euro+VAT 18 %

3) **Congress Poster**
   Company or product logo in the poster
   3.000.-Euro +VAT 18 %

4) **Final Program** back cover ad.
   Inside of back cover
   1 page advertisement in FP
   7.500.-Euro +VAT 18 %
   5.000.-Euro +VAT 18 %
   2.500.-Euro +VAT 18 %

5) **Abstract Book** back cover ad.
   Inside of back cover
   1 page advertisement in AB
   7.500.-Euro +VAT 18 %
   5.000.-Euro +VAT 18 %
   2.500.-Euro +VAT 18 %

6) **Proceeding Book** back cover ad.
   Inside of back cover
   1 page advertisement in PB
   7.500.-Euro +VAT 18 %
   5.000.-Euro +VAT 18 %
   2.500.-Euro +VAT 18 %

7) **Poster Service** (per poster)
   The presenter will collect his/her poster from the booth of the supporter company
   30.-Euro + VAT 18 %

* On request
ICHCC 2016 SPONSORSHIP PACKAGES

DIAMOND SPONSOR  30.000.-Euro +VAT 18 %

- 27 sqm Booth Space
- Hospitality suite
- 2 free delegate badge
- 3 free Exhibitor badge
- Congress Bag Insert (A4 sized, 1 page)
- Website sponsorship
- Congress bag
- Signage sponsorship
- Final Program ad inside the book
- Abstract Book ad inside the book

PLATINUM SPONSOR  20.000.-Euro +VAT 18 %

PACKAGE A

18 sqm Booth Space
1 free delegate badge
2 free Exhibitor badge
Workshop
Congress bag insert
Coffee Break
E-Newsletter (3 times)
Proceeding Book
First Announcement ad back cover
Final Program ad inside of back cover

PACKAGE B

18 sqm Booth Space
1 free delegate badge
2 free Exhibitor badge
Workshop
Congress bag insert
Abstract Book
E-Newsletter (3 times)
Opening cocktail
Final Program ad back cover
First Announcement ad inside back cover

www.ichc2017.com
# SPONSORSHIP RESERVATION FORM

## Contact information

<table>
<thead>
<tr>
<th>Company name:</th>
<th>Position:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name executive:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
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<tr>
<td>Postal Code:</td>
<td>City:</td>
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<tr>
<td>Country:</td>
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<tr>
<td>Telephone:</td>
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<td>E-mail:</td>
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</table>

## Preferential sponsorship Items

<table>
<thead>
<tr>
<th>Sponsorship item</th>
<th>Price (excl. 18%VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>☐ 30,000.- Euro</td>
</tr>
<tr>
<td>Platinum Sponsor (Please inform us which package would you prefer-A or B)</td>
<td>☐ 20,000.- Euro</td>
</tr>
<tr>
<td>Satellite Symposium</td>
<td>☐ 10,000.- Euro</td>
</tr>
<tr>
<td>Hospitality Suite</td>
<td>☐ 7,500.- Euro</td>
</tr>
<tr>
<td>Welcome Cocktail</td>
<td>☐ to be advised</td>
</tr>
<tr>
<td>Gala Dinner</td>
<td>☐ to be advised</td>
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<tr>
<td>Coffee and Tea Breaks (per break)</td>
<td>☐ to be advised</td>
</tr>
<tr>
<td>Abstract and Proceeding CD Sponsorship</td>
<td>☐ 10,000.- Euro</td>
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<tr>
<td>Congress CD Sponsorship</td>
<td>☐ 10,000.- Euro</td>
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<tr>
<td>Internet Centre Sponsorship</td>
<td>☐ 5,000.- Euro</td>
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<tr>
<td>Website</td>
<td>☐ 2,500.- Euro</td>
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<tr>
<td>Flyers in Congress Bags</td>
<td>☐ 1,000.- Euro</td>
</tr>
<tr>
<td>Signage Sponsorship</td>
<td>☐ 4,000.- Euro</td>
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<tr>
<td>Congress Bag Sponsorship</td>
<td>☐ 7,500.- Euro</td>
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<td>Name Badges and/or Lanyards</td>
<td>☐ 5,000.- Euro</td>
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<tr>
<td>Mini Programme Sponsorship</td>
<td>☐ 3,000.- Euro</td>
</tr>
<tr>
<td>First Announcement Back Cover</td>
<td>☐ 5,000.- Euro</td>
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<tr>
<td>Inside of back cover</td>
<td>☐ 2,500.- Euro</td>
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<tr>
<td>1 page advertisement in FA</td>
<td>☐ 1,000.- Euro</td>
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<tr>
<td>Second Announcement Back Cover Advertisements</td>
<td>☐ 5,000.- Euro</td>
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<tr>
<td>Inside of back cover</td>
<td>☐ 2,500.- Euro</td>
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<tr>
<td>1 page advertisement in SA</td>
<td>☐ 1,000.- Euro</td>
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<tr>
<td>Congress Poster (Company or Product logo in the poster)</td>
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</tr>
<tr>
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<td>1 page advertisement in FP</td>
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<td>Abstract Book Back Cover Advertisements</td>
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<tr>
<td>1 page advertisement in AB</td>
<td>☐ 2,500.- Euro</td>
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<tr>
<td>Poster Service (per poster)</td>
<td>☐ 30.- Euro</td>
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## Total amount due

<table>
<thead>
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<th>Euro</th>
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<tr>
<th>Total amount due</th>
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<tr>
<td>Euro</td>
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</tbody>
</table>

You will receive an invoice for the total amount due upon written confirmation of the sponsorship items.

We accept all terms included in the Industry Partner Manual as well as cancellation clauses.

Date: __________________________ Signature: _________________________________

"read and approved" (in writing)

To be returned duly completed and signed to:

ICHC 2016
Fax: +90 212 258 60 78 / E-mail : tanerucar@figur.net
TECHNICAL EXHIBITION RESERVATION FORM

Preferential booth location

We wish to reserve ................... m² (minimum 6 m²), preferably ................... meter x ................... meter

Please note your 3 preferences for the booth location (see floor plan in the Industry Partner Manual):

1)…………………………                     2)……………………………                   3)………………………………

Amount due

……………… m² x Euro 500,- + 18% VAT

Euro

You will receive an invoice for a deposit of 50% of the total amount due. The balance will be settled before January, 2016 upon presentation of invoice.

Contact information

Company name:

Name executive:  Position:

Address:

Postal Code:  City:

Country:

Telephone:  Fax:

E-mail:

We accept all terms included in the Industry Partner Manual as well as cancellation clauses.

Date: __________________________  Signature: _________________________________

"read and approved" (in writing)

To be returned duly completed and signed to:

ICHC 2016

Fax: +90 212 258 60 78 / E-mail : tanerucar@figur.net
FIGUR CONGRESS & ORGANIZATION
19 Mayıs Mah. 19 Mayıs Cad. Nova Baran Center No:4 34360 Şişli / İstanbul – Türkiye
Phone : +90 212 381 46 00 • Fax: +90 212 258 60 78
E-mail : oguzuysal@figur.net
Contact Person: Mr. Oğuz Gürkan Uysal

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